

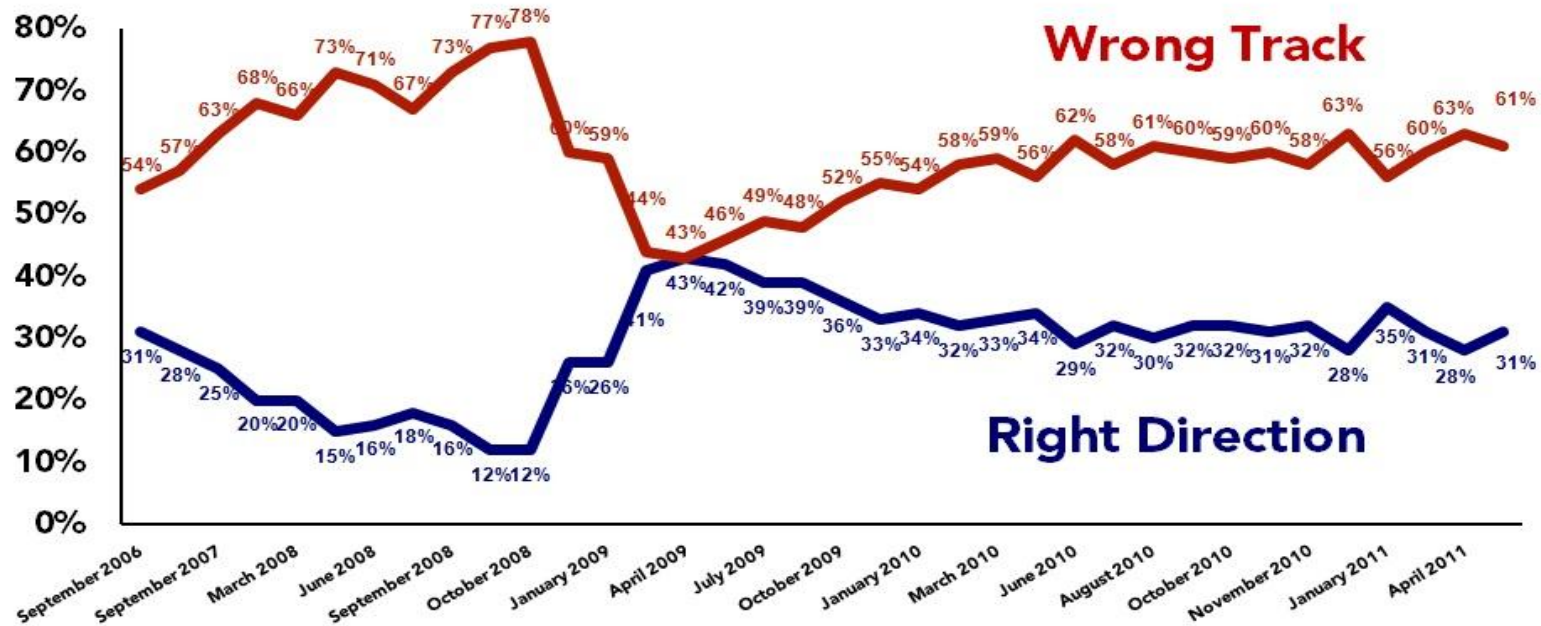
Background Factors

- “ Decentralization of Power
- “ %Tolerance+(e.g., separation of church and state)
- “ Tradition of %Isolationism,+(11%), but also international mission (meddling). Not multi-polar system
- “ Free market orientation
- “ Self perception as %middle-class+society

The American Angst

The mood of the country remains distraught. We've had 87 straight months of negativity.

All in all, do you think that things in the nation are generally headed in the right direction, or do you feel that things are off on the wrong track?



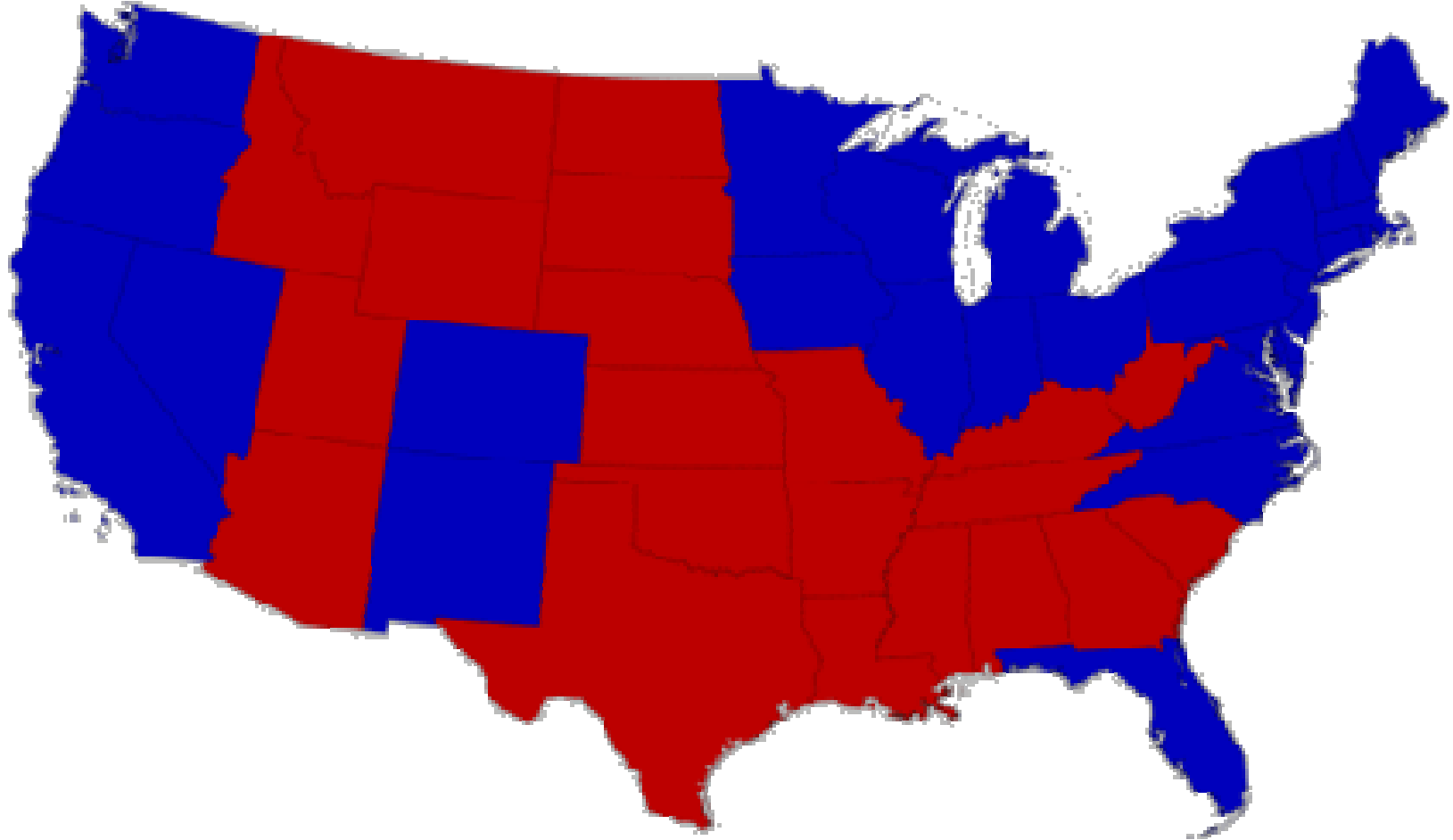
Sources of Insecurity

- “ Stagnant income growth, high unemployment, loss of wealth
- “ Threat to %middle class+ Highest proportion of inequality in decades.
- “ Immigration: Large number of foreign born (12%, 24% in California, 44% of growth of population
- “ Resource access: 60 percent imported
- “ Global terrorism
- “ Loss of control of destiny, threat to values, %American identity+

Political Divide

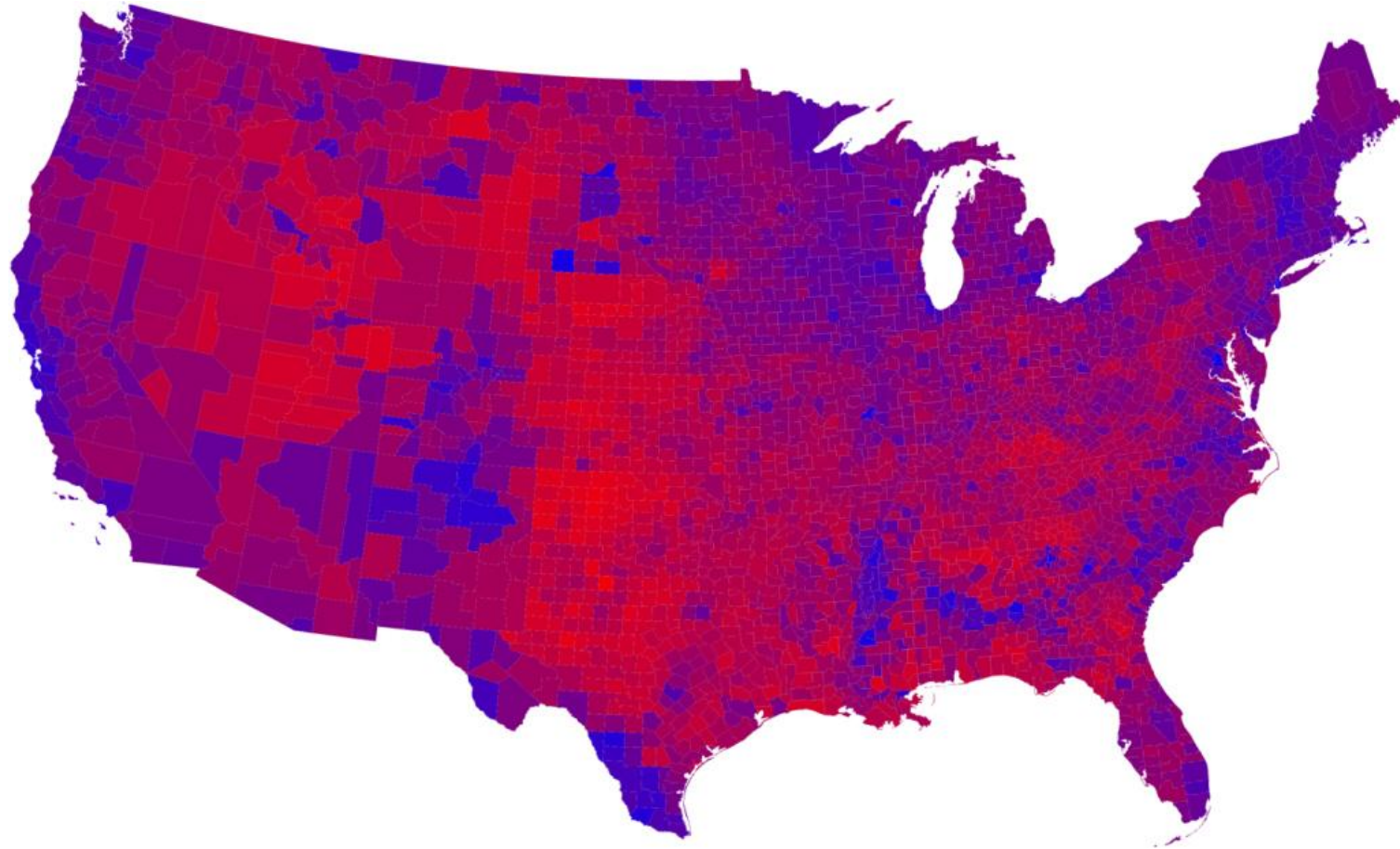
- “ Role of government - personal freedoms
- “ Economic regulation . e.g. climate control
- “ Social programs (health, education, transfer payment)
- “ Values orientations . religion, abortion, gun control, capital punishment
- “ More consensus on fundamental areas of foreign policy and defense: strong national defense, alliance system, promotion of free markets, democratic values

Blue and Red States



2008 Presidential Elections

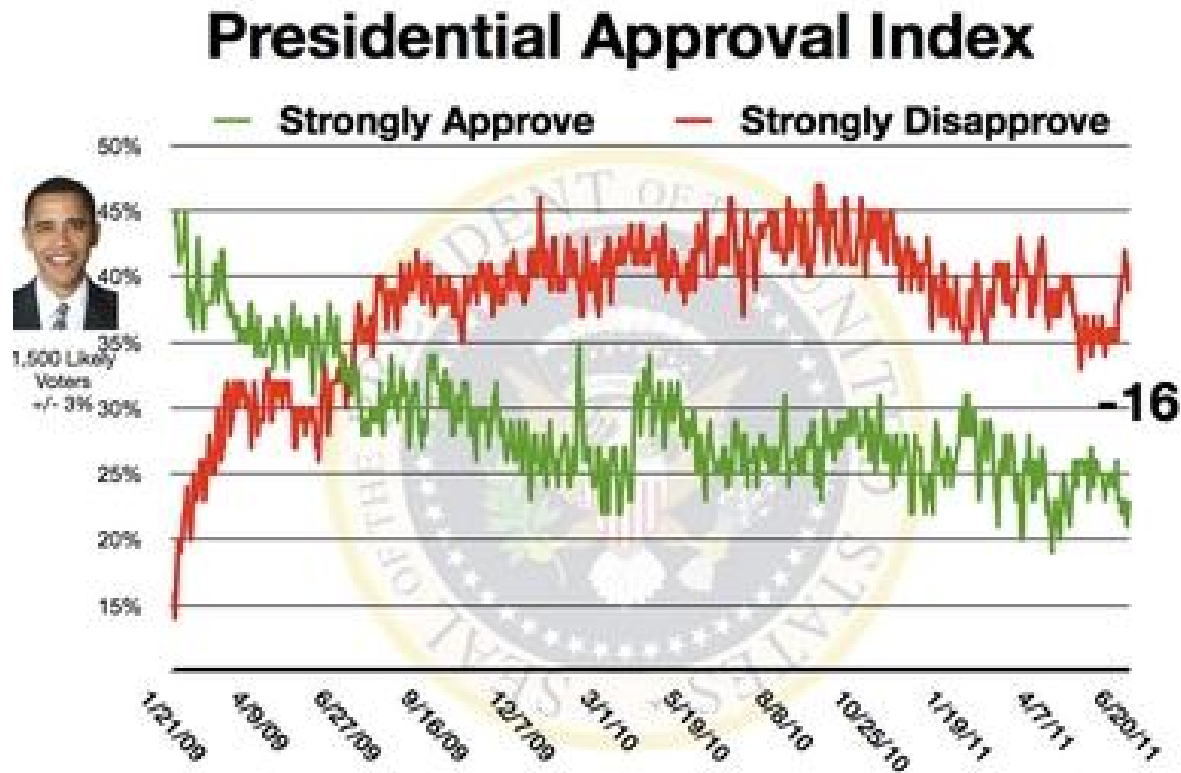
Blue and Red by District



Tea Party Movement

- “ Post economic crisis / post-2008 election phenomenon: reaction to TARP
- “ Growing unfavorable perceptions: 26% in Jan 2010, 43% in Dec 2010, 47% in March 2011; favorable in March 32%. (CNN polls)
- “ Can be very influential in primary elections

Obama Approval Rating



www.RasmussenReports.com

Elections on Nov 6, 2012

- “ Presidential
- “ Senate: Current 53 to 47 Democratic; 33 elections, 23 currently held by Democrats, 10 by Republicans
- “ House: Current 242 Republicans, 193 Democratic

Incumbent

Strengths

- ” Name recognition
- ” Ability to command media
- ” Experience
- ” Finances

Weaknesses

- ” Record
- ” Economy
- ” Who will vote?

US Asia Policy

- “ Bush to Obama mostly story of continuity, not change . role of balancer, alliance system, market orientation and economic interests
- “ Domestic orientation of administration
- “ Disappointments with Japan, China
- “ Neglect in Korea
- “ Emphasis on Southeast Asia (low-hanging fruit)
- “ Trade reversal?

Regional Cooperation

- “ Annual focus at APEC
- “ Drives trade reversal: TPP at Singapore
APEC; KORUS at Yokohama
- “ East Asia Summit, South China Seas
- “ Desire to contain conflict at summits

Issues

- “ Resources for robust foreign policy: funding and political capital
- “ Use of presidential time
- “ Partisanship in foreign policy, capacity questions
- “ Ability to work in partnership internationally; more like any other country
- “ G-2 v. containment
- “ Projection of values; role of sanctions